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Crown

Diamond Sponsorship

Branding Package

📍 Expo Center Lahore



Event Organizer:



Intezam
Your **Outsource** Partner

Crown Sponsor Location: Hall 3 Expo Center Lahore Area: 15m x 8m	PKR 3 Million
* Exclusive Branding: Advertising mileage	
Title	Size & Qty
Expo Hall Entrance Exterior Display Digital Print Backdrop	32x16ft Qty 1
Reception Reception Area Digital Print Backdrop	16x9ft Qty 1
Outside Expo Grill Grills on road side	18x5ft Qty4
Flag Poles Poles outside parking area	17x8ft Qty 1
SMD Screen 2-3 mins Company introduction video will be played on SMD screen inside hall	16x8ft
QR code Standee A standee with QR code at exhibition for lucky draw contest	Qty 3
Expo Main Gate Entrance Company Logo will be placed at the main entrance of Expo Center	
Walk Through Branding Backdrop Frames from parking area towards hall 3	
Logo Placement Priority Logo placement on all other general branding.	

(All the artwork will be providedby the company

Digital Media & Printing Perks

1. Logo placement of Sponsor will be highlighted as per category of sponsorship in all brandings of PACE- 2025.
 - Logo on Invitation Cards
 - Logo on Visitor Passes
 - A5 Flyer - Circulate in women universities
 - Logo on VIP Parkingpasses
 - Biggest logo on Mediawall
 - Logo on back side of Accreditation cards
2. Exclusive Announcement Post on Socialmedia
3. Branding on Digital Standees(About Company)
4. Testimonial of CEO beforeevent
5. Website Popup banner
6. Reel: a short reel about the company.
7. Company Page will be Tag on DVC promo at established SM pages like Startup, Pro Pakistani etc
8. DVC ends with Sponsor Logo.
9. Executive Testimonials will be ended with Sponsors Logo. (Governors, Ministers & chamber President's testimonials)
10. pages in E-Event Directory
11. Logo on Backside of Event Gallery
12. Logo on Road Streamers which will be displayed on selected areas in Lhr

Note: All the above brandings may vary according to circumstances.

For International Sponsor

Price of Crown Sponsor for International Participant is USD 15,000